



## Vietnamese American Community Center Of the East Bay

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June 27, 2011

Dear Valued Sponsor,

Like many non-profit organizations, we have experienced tremendous financial upheavals due to diminishing resources from multiple fronts. However, our dedicated staff and volunteers have confronted these challenges with both grace and resourcefulness. This last year has been one of great joy, change and transition as we increased efficiencies and move towards better sustainability. Your sponsorship of VACCEB will make a tremendous difference in the lives of those that we serve.

We provide critical services in the East Bay to the Vietnamese community, which include our seniors, their families, refugees, and immigrants. At our new location in the heart of the Vietnamese community in Oakland, our constituency can share a nutritious meal, socialize with one another to avoid isolation, learn English and new skills, participate in our physical fitness and wellness programs, and get information critical to their successful navigation through American society.

At this time, we would like to extend a warm invitation to you to join us on **August 26, 2011** at our annual fundraiser, "V by Night". We will have a wonderful dinner at **Peony's Restaurant at 388 9<sup>th</sup> Street** in Oakland from **6:00pm until 10:00 pm.** and enjoy a rousing program with our friends, colleagues, and partners. Moreover, we would like to provide you a targeted opportunity to position your organization in front of our community leaders, executives, and professionals.

Attached is the RSVP form with the sponsorship levels and the corresponding benefits. We look forward to having you as a key sponsor for our annual event. Your reply at your earlier convenience would be most appreciated. For your convenience, payments may be made through our website: **TheVCC.org**. The publication deadline for camera-ready ads is **August 11th** in order to assure insertion into our program.

On behalf of our community, thank you for your consideration and support of VACCEB's hopes and aspirations.

Warmest regards,

Hien Doan, Chair  
Board of Directors